



## 2022 HIGHLIGHTS

Say Yes Cleveland's Family Support Specialists increased from 69 schools in May of the previous school year to 104 schools at the start of the 2022-2023 school year.

### FAMILY SUPPORT SPECIALISTS

The expansion of Family Support Specialists placed our team in all CMSD and partner charter schools and enabled us to fulfill the projected four-year expansion, putting our services in far more schools, much more quickly than any other Say Yes community. In addition, Sharese Ryan was appointed Director of Student and Family Support Services, responsible for the supervision, coaching, training, and management of SYC's Family Support Specialists, after serving as the interim director for the previous year.

### SUPPORT PROGRAMS

This school year saw the successful launch of afterschool programming in all CMSD schools, funded by CMSD and supported by Say Yes Cleveland.

Each school's leadership team selected a Coordinating Provider to oversee the day-to-day operations of the school's afterschool programming, including the many programs offered by Specialized Providers.

Current coordinating providers are Afterschool All-Stars, Argonaut (previously Phastar), Bellaire Puritas, Boys & Girls Clubs, Burton Bell Carr, Cleveland Play House, Esperanza, Friendly Inn, Good2Great, Horizon, Momentum Consulting, Neighborhood Centers Association, New Bridge, Open Doors Academy, Reach Success, The Centers, Thea Bowman Centers, and the YMCA.



Say Yes Cleveland supported CMSD's summer programming by staffing all summer sites with Family Support Specialists, thereby ensuring that all students continued to receive our support services over the summer.



The Integrated Health Initiative, managed by CMSD and backed by Say Yes Cleveland, is extending beyond its first pilot phase to become offered district-wide in schools where a substantial number of parents have submitted a Universal Consent form for their child.

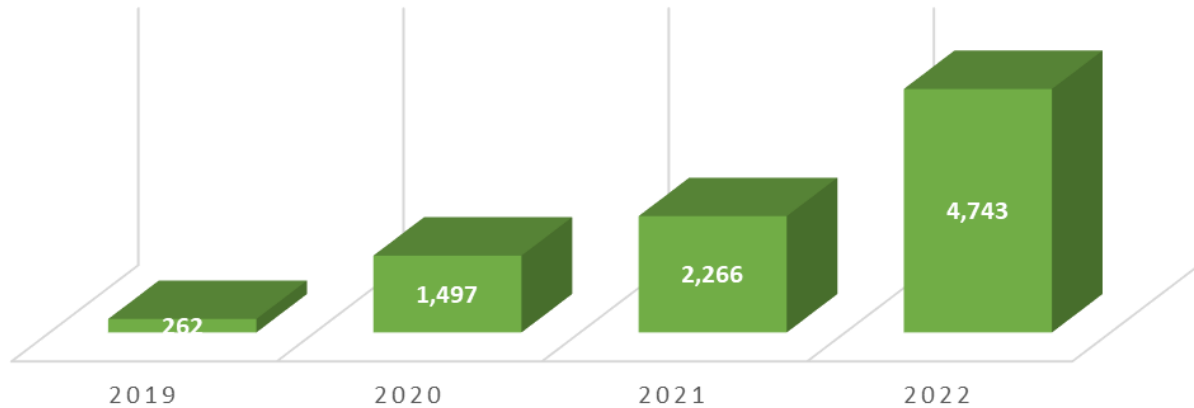
### EDUCATION FOWARD

On May 27, Say Yes Cleveland joined the Cleveland Foundation, the Gund Foundation, the Higher Education Compact of Greater Cleveland, College Now, PRE4CLE, Starting Point, and the Cleveland Transformation Alliance, to host a luncheon for the release of Education Forward, a report and video series about the impacts of COVID-19 on Cleveland's educational landscape.

## POSTSECONDARY PLANNING SYSTEM

Postsecondary Planning System (PPS) data from the fall quarters of our first three school years show an anticipated increase in the number of formal referrals by FSS.

### FALL QUARTER (AUGUST - OCTOBER) PPS REFERRALS



## SCHOLARSHIPS

# 1,359

Say Yes Cleveland scholars were enrolled in a postsecondary program during the 2021-2022 academic year.

# 1,152

attended Ohio public programs, with 795 in 4-year Ohio public schools and 357 enrolled in 2-year Ohio public schools.

# 148

scholars were enrolled in private colleges or universities that accept our scholarships through our Say Yes Higher Education Compact.

- Three largest schools by enrollment (Spring '22): Cleveland State (445 scholars), Cuyahoga Community College (323 scholars), and Kent State (91 scholars)
- SYC scholar graduates as of Spring 2022 (from the CMSD classes of '19, '20, and '21)
- 77 total postsecondary degrees, 44 Associates Degrees, 14 Career Training Certificates and 19 Bachelor's degrees.
- As of the Fall 2022 semester, Say Yes Cleveland has now paid out more than \$6 million for postsecondary tuition scholarships.
- Say Yes Cleveland Scholarship Inc. has now raised \$97 million for SYC scholarships, 78% of the \$125 million goal that will fully fund SYC scholarships for the next 25 years.
- Most recently, noted philanthropist Agnes Gund contributed \$1 million to the SYC scholarship fund, in honor of Geoffrey Gund, the longtime chair of the Gund Foundation.

## MARKETING + COMMUNICATIONS

- With the support of the Gund Foundation, Say Yes Cleveland recently launched a completely redesigned website, along with a new organizational logo and brand. The new site at [SayYesCleveland.org](http://SayYesCleveland.org) includes new student-centered tools like "Find a School" and "My College Checklist."
- A marketing campaign is currently underway using a variety of both targeted and community-based advertising tactics, including radio, social media, digital ads, outdoor ads, direct mail, and more. The current spot features Isaiah Mojica, who used his Say Yes Scholarship to start at Tri-C and transfer to Morehouse College.